

FACTS

WHAT DOES ACIMA DO WITH YOUR PERSONAL INFORMATION?

Why?	Rental companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ■ Social Security Number and Income ■ Credit History and Credit Scores ■ Overdraft History and Checking Account Information
How?	All rental companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons rental companies can share their customers' personal information; the reasons Acima Digital, LLC ("Acima") chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Acima share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes— information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes— information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

To limit our sharing	<ul style="list-style-type: none"> ■ Mail the form below <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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Questions?	Go to https://acima.com/privacy-policy
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Mail-in Form

	<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not allow your affiliate to use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes.</p> <p><input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.</p>
	Name
	Address
	City, State, Zip
Mail To:	Acima Digital, LLC ATTN: PRIVACY DEPARTMENT P.O. Box 1667, Draper, UT 84020

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Who we are

Who is providing this notice?	Acima Digital, LLC
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What we do

How does Acima protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Acima collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ Apply for a lease or open an account ■ Give us contact information or provide account information ■ Pay your bills
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ Acima Solutions, LLC ■ Rent-A-Center East, Inc. ■ RAC Acceptance East, LLC
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ Nonaffiliates we share with can include online retailers, and benefits providers.
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> ■ Acima Digital, LLC does not jointly market.